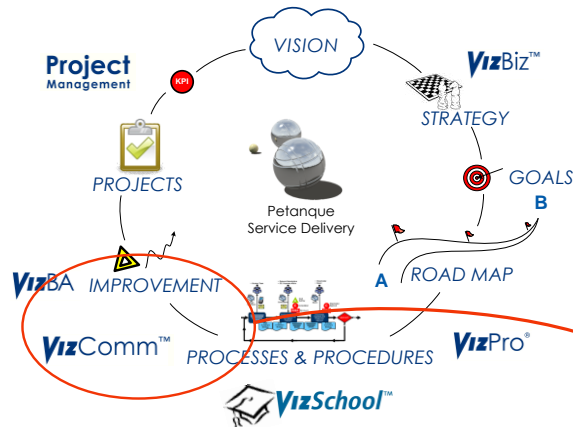


## Complex information communicated simply



### How we deliver

VizComm™ is applied during workshop facilitation to capture the information around the topic of the discussion, or as a tool to translate information from a report or from research into graphics.

The result is a map that lays out information in a clear pattern, showing linkages, impact, causes, consequences, people or organisations involved: literally anything that is part of the message and needs to be communicated.

The advantage of a graphical display is that complex information is presented in a format that is easy to understand at a single glance.

### About Pétanque

Pétanque is an office of Strategy Delivery, founded in 2001. Visit our website to read about:

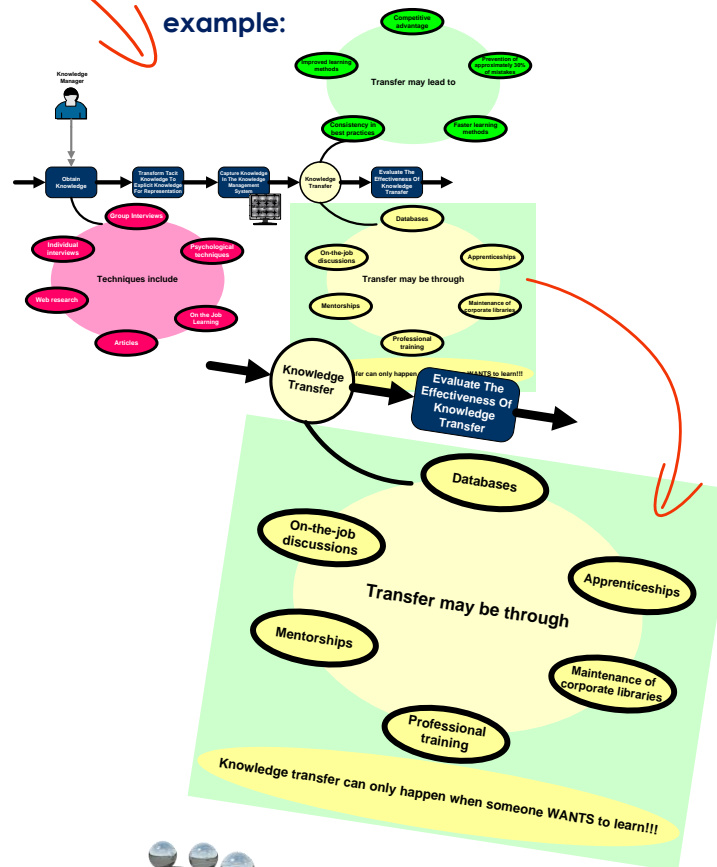
[Our Team](#)

[Our Clients](#)

[Feedback on our work](#)

[Case Studies](#)

example:



### A means to an end

A VizComm™ presentation map is not a goal in itself: it serves to communicate complex information so that this message gets understood by all involved. This opens doors to discuss the topic at hand and to progress around any issues.

When there is a great amount of information available, or the matter at hand is challenging to understand, it often works well to unravel the information and display the highlights and connections. By doing so, VizComm™ helps you to reduce time of communicating a message.



**Pétanque Business Specialists**

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